

Business Administration Program Curriculum Map

Courses and Activities Mapped to Business Administration Program Outcome Set

Outcome									
1.1 forms of business	1.2 motivational theories	1.3 financial bookkeeping	1.4 business views	1.5 paper	1.6 presentation	1.7 scientific method	1.8 using data	1.9 cultural awareness	1.10 inflation
Compare and contrast three legal forms of business.	Explain and apply one motivational theory	Perform in the following accounting areas: accounts, journal entries, posting verification, banking, payroll, worksheets, and financial statements.	Verbally present and defend views concerning business and economic issues.	Construct a three-four page research paper which develops and supports a central idea/thesis, displays logical organization and incorporates use of proper documentation skills.	Develop and deliver a presentation using power point visual aids.	Describe and apply the scientific method.	Use data in exercising judgment, evaluating risk, and solving problems	Apply ethical and cultural awareness to managerial decisions	The student will be able to distinguish between demand-pull and cost-push inflation.

Courses and Learning Activities									
BU 108 Macroeconomics	✓			✓	✓		✓	✓	✓
BU 109 Microeconomics	✓			✓			✓	✓	✓
BU 113 Introduction to Business	✓	✓	✓	✓			✓	✓	✓
BU 115 Entrepreneurship: Introduction to Small Business	✓							✓	
BU 116 Introduction to Grants and Grants Management					✓		✓		
BU 193 Communication and Writing Skills							✓		
BU 204 Business Law 1	✓			✓			✓	✓	

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	1.1 forms of business Compare and contrast three legal forms of business.	1.2 motivational theories Explain and apply one motivational theory	1.3 financial bookkeeping Perform in the following accounting areas: accounts, journal entries, posting verification, banking, payroll, worksheets, and financial statements.	1.4 business views Verbally present and defend views concerning business and economic issues.	1.5 paper Construct a three-four page research paper which develops and supports a central idea/thesis, displays logical organization and incorporates use of proper documentation skills.	1.6 presentation Develop and deliver a presentation using power point visual aids.	1.7 scientific method Describe and apply the scientific method.	1.8 using data Use data in exercising judgment, evaluating risk, and solving problems	1.9 cultural awareness Apply ethical and cultural awareness to managerial decisions	1.10 inflation The student will be able to distinguish between demand-pull and cost-push inflation.
BU 206 Principles of Management	✓	✓		✓	✓	✓	✓	✓	✓	✓
BU 209 Marketing				✓		✓		✓	✓	
AC 104 Payroll Accounting			✓				✓	✓		
AC 105 Using Quickbooks for Small Business			✓				✓	✓		
AC131 Accounting I	✓		✓	✓			✓	✓	✓	
AC 132 Accounting II	✓		✓	✓			✓	✓	✓	

Legend: ✓ = Aligned

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